

## **MARKETINGUPDATE**

NO: CR-104 PRODUCT: Swipe and Insert Card Readers

**DATE:** August 2012 **TYPE:** Product Discontinuation

## Omron Discontinues All Swipe Card Reader Models and older Insert Card Reader Models, Effective February 28, 2013

Omron will discontinue all swipe card readers within the V3A, V3B and 3S4YR-HNFR series, along with all insert card readers within the 3S4YR-SBR series and the TTL versions of the V4K Insert Card Reader series. This discontinuation is due to reduced demand and vendor discontinuation of parts used to manufacture the card readers. The discontinued products include, but are not limited to, the items listed below, which were registered in our JDE system.

All 'last time buy' orders for the following models must be entered by February 28, 2013.

| Series Name | Description (Part Number) | Internal PIM Number | PO Lot Quantity for Last<br>Time Buy (multiples of) |
|-------------|---------------------------|---------------------|---|
| V3A         | V3A-1                     | 3968814-4           | 360   |
|             | V3A-4                     | 3968818-7           | 360   |
|             | V3A-4K                    | 3968826-8           | 360   |
|             | V3A-6                     | 3968820-9           | 360   |
|             | V3A-7                     | 3968821-7           | 360   |
| V3B         | V3B-4K                    | 3968842-0           | 200   |
| HNFR        | 3S4YR-HNFR1               | 3936231-1           | 50  |
| SBR         | 3S4YR-SBR4N-20            | 2940755-4           | 200   |
|             | 3S4YR-SBR4N-50            | 3923815-7           | 200   |
| V4K         | V4K-01JS-001              | M4P034221           | 36  |

## **Swipe Card Reader Families**

V3A V3B HNFR







## **Insert Card Rader Families**

SBR V4K (TTL Version only)





- Final shipment of the above card readers, from our factory, will occur by September 30, 2013, if ordered by the 'last time buy' date.
- There are no replacements for these swipe readers.

  Please consider Omron's V4KF or V4KU insert readers for new designs.